

VARIS



VARIS



AS A STYLIST
YOU ARE SO MUCH
MORE THAN
PEOPLE SEE.
YOU ARE AN ARTIST
AND A CRAFTSMAN.
A PSYCHOLOGIST
AND A VISIONARY.

VARIS is designed exclusively for you and your **CREATIVE ENERGY**, with tools that are inspired by the craft and creativity of master stylists. With technology that set us apart and an attitude that unites us – from stylists to stylists and from artists to artists.



**EVERY DETAIL YOU DIDN'T
KNOW YOU WANTED.**

**WE THOUGHT ABOUT
THE DETAILS. SO YOU
DON'T HAVE TO.**

We believe that creativity and big ideas need to work practically and flawlessly all the way down to the details.

This is why we created our products not only with technology but also with empathy. This results in what we like to call "little aha-moments": Details that will make you feel truly understood and make you ask yourself why this has not always been that way. Little details add up to a big deal.

ACCELERATION MEETS INSPIRATION.



FORM FOLLOWS FLOW.

The VARIS SB2 comes with a true ion generator that produces millions of ions to neutralize static frizz and flyaways. VARIS Hydroionic Crystals are infused into the barrel of the dryer to further hydrate and condition the hair.

- Weighs 490g
- Powerful 2000 watts motor
- Brushless motor technology
- 6 setting combinations: Find the perfect airspeed and temperature for any client's hair
- Easy to clean back filter

01

Ready, set, flow:
Customizable air
and temperature
settings.

02

Perfect flow:
The IQ's outlet
multiplies the air
flow, produced
by its unique
vacuum effect.

LIGHT AS A BUTTERFLY. STRONG AS A HURRICANE.

Introducing the VARIS IQ: Incredibly powerful, yet surprisingly lightweight, with the professional performance you expect.

- Weighs only 294g
- Intelligent brushless motor with 110.000 rpm
- Fully digital interface
- 2000w power
- Only 78db of noise
- Ergonomic balanced design for all-day usage
- Auto cleaning function
- Includes 2 different concentration nozzles + diffuser

Not too hot,
not too cold,
definitely not
average:
Temperature
sensor avoids
overheating
and protects
hair.

03

04

Lightest hair dryer in
the professional market.



HARDCORE TECH = SMOOTH AS SILK.

Hydroionic Crystals infused into the ceramic plates hydrate and condition the hair. The cushioned plates provide a fast and constant temperature.

- Digital temperature control up to 230° C
- Versatile 5° increments to allow perfect heat control for all hair types, leaving hair healthy looking
- 5 second heat recovery
- 1 hour automatic shut off
- Temperature memory (Smoother turns on to last used temperature setting)
- Straighten, curl or wave all hair types

BRILLIANTLY ENGINEERED TO LOOK SIMPLE.



26MM SMOOTHER.

Long & lasting:
Extra long
swivel chord.

PERFECTLY ENGINEERED FOR HAIR. AND HANDS.

01

Wide paddle
for smoothing
and styling.

A BRUSH THAT FITS YOUR HAND LIKE A GLOVE.

The VARIS PADDLE BRUSH is best used for quickly detangling wet and dry hair as well as for building body when smoothing and styling.

- Rubber pad reduces static and prevents pull on the hair
- Wide paddle and balanced handle for ultimate control
- Hydroionic Crystals infused into the bristles



02

DESIGNED FOR SINGING IN FRONT OF THE MIRROR. BUT ALSO BRUSHES HAIR.

The VARIS BOAR BRUSHES are ideal for all hair types due to their mixture of natural boar and nylon bristles. For additional shine and moisture, Hydroionic Crystals are infused into the bristles and barrel.

- Lightweight design for total comfort
- Natural wood handle with soft-touch finish
- Ceramic barrel for maximum shape & style
- Natural boar bristles distribute oils throughout the hair
- 3 barrel sizes: 25mm, 33mm, 43mm



03

Comes with
VARIS bristle
locking system.

Hydroionic
Crystals
infused into
nylon bristles
and ceramic
barrel.

MAXIMUM CONTROL. MINIMUM WEIGHT.

The VARIS NYLON BRUSHES are the perfect choice for professional performance due to their lightweight design and the Hydroionic Crystals infused into the barrel and bristles.

- Ceramic barrel and nylon bristles are infused with Hydroionic Crystals
- Wave shaped bristles grip every hair
- Soft-touch handle for slip-free styling
- Unique locking system prevents bristles from falling out
- 3 barrel sizes:
33mm, 43mm, 53mm

THE ONLY THING YOU SHOULD FEEL IS A DIFFERENCE.

The VARIS DETANGLER BRUSH features a unique patented Tri-Detangle-System for tackling tangles without damaging the hair. Its three different zones with stiff and flexible pins provide extraordinary results and protect effectively from static electricity.

- For all hair types, use on both wet and dry hair
- Tri-Detangle-System
- Easily glides through hair protecting hair from breakage
- Non-slip handle surface prevents brush from sliding out of your hands
- Removable cushion, easy to clean and also recyclable
- Massages the scalp for soothing spa-like feeling

01

Bristle pattern based on computer generated algorithm to identify most powerful arrangement.

HANDS WILL LOVE THESE AS MUCH AS HAIR DOES.

The VARIS SMOOTHING BRUSH comes with a mixture of nylon and boar brushes for a comfortable and efficient smoothing experience.

- Great for updos and finishing work
- Soft-touch grip
- Hydroionic crystals infused into the nylon brushes



02

Smooth operator: The perfect choice for finishing.

GET SOME AIR IN THE HAIR.

The VARIS VENT BRUSH reduces drying time due to its vents that allow more air to circulate directly at root level.

- Small ballpoint tips for gentle brushing
- Lightweight and comfortable design
- Hydroionic Crystals infused into the bristles.

03

Vented pattern for reduced drying time.

EVERY ARTIST NEEDS A MUSE.

Known as "the hairdresser's brand" for over 80 years, brand experts from Denman® teamed up with VARIS to develop the first ever co-branded VARIS Denman brush.

- Seven rows of sculpted pins separate and shape hair
- Styling edge creates tension
- Unique pin pattern for extra grip

04

Seven rows of round-ended pins shape and define curls.

OVERVIEW

TOOLS INSPIRED BY THE
CRAFT AND CREATIVITY
OF MASTER STYLISTS.



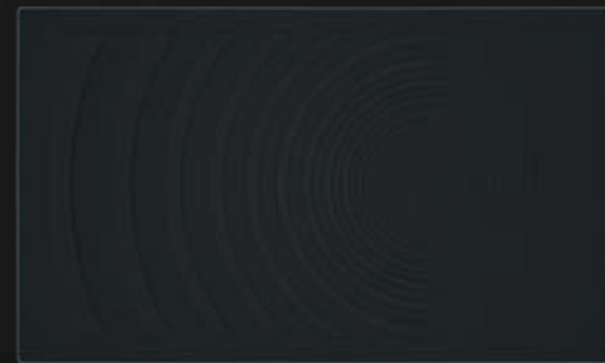
SB2 Dryer



IQ Dryer + Diffuser



26mm Smoother



Thermal Mat



GWP Caddy



Nylon Brush

Large



Medium



Small



Boar Brush

Large



Medium



Small



Paddle Brush



Detangler Brush



Denman Brush



Smoothing Brush



Vent Brush



Brush Display



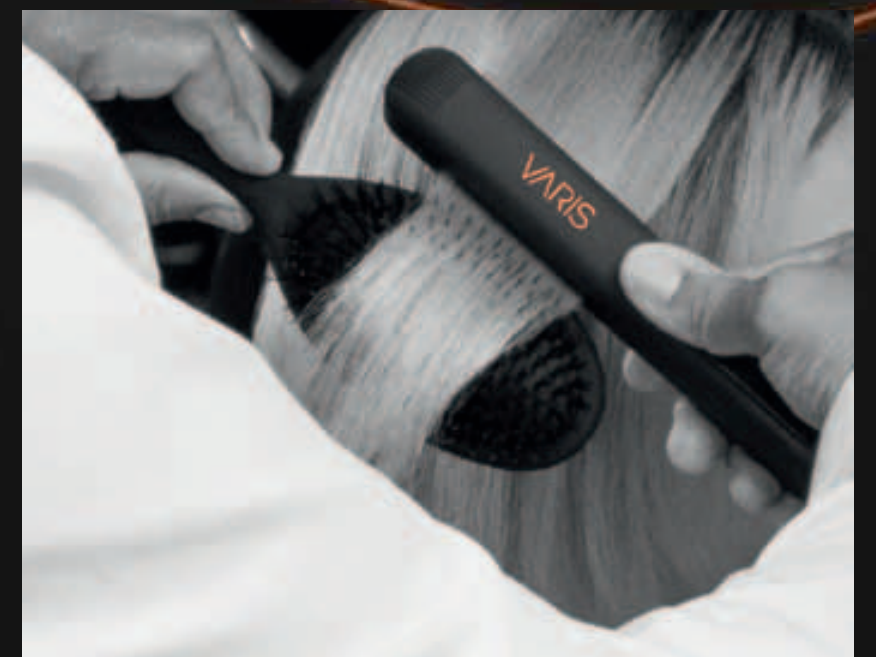
No offense to our engineers – but there are some things that only stylists can see and feel. That's why all VARIS products are designed by stylists for stylists... because a stylist knows what a big difference a small detail can make. At VARIS, we see stylists not as customers, but as partners in inspiration and design. That's what makes a VARIS product feel surprisingly familiar from the first time it's used.



**"THE LITTLE
DETAILS ADD UP TO
A BIG DIFFERENCE."**



**CREATIVE ENERGY... IT FLOWS THROUGH
THE HANDS OF STYLISTS EVERYWHERE...
THROUGH OUR PRODUCTS... THROUGH
EVERYTHING WE CREATE AND THROUGH
EVERY CLIENT WE TOUCH...
A SHARED VISION TO CHANNEL
CREATIVE ENERGY INTO
MAKING EVERY STYLIST'S JOB EASIER
AND TO MAKE THEIR WORK EVEN MORE
BEAUTIFUL... TOGETHER.**



www.varishair.com

Varis is part of Kao Salon Division.

Kao
SALON DIVISION

Making life beautiful for salons, stylists and their clients.



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