

VARIS



VARIS



AS A STYLIST
YOU ARE SO MUCH
MORE THAN
PEOPLE SEE.
YOU ARE AN ARTIST
AND A CRAFTSMAN.
A PSYCHOLOGIST
AND A VISIONARY.

VARIS tools are designed for stylists and their **CREATIVE ENERGY** — energy inspired by the craft and creativity of master stylists. Powered by the technology of Hydroionic Crystals and the focus on product details, VARIS is set apart and ready to unite stylists and artists.

TECHNOLOGY THAT SETS US APART

The Hydroionic Crystals in the VARIS line of products are a blend of natural-occurring crystals that emit pure negative ions and far infrared energy. Together, these elements are powerful enough to break down water molecules that penetrate the hair shaft and restore moisture balance, leaving hair full of shine.



EVERY DETAIL
YOU DIDN'T KNOW
YOU WANTED.

WE THOUGHT ABOUT
THE DETAILS SO YOU
DON'T HAVE TO.

We believe that creativity and big ideas need to work practically and flawlessly all the way down to the details.

That's why we created our products not only with technology but also with an understanding of how you work. This results in what we like to call "little ah-ha moments." Details that will make you feel truly understood and make you ask yourself "why has it not always been this way?" It's these little details that make a big difference.

FORM FOLLOWS FLOW.

The **VARIS SB2 DRYER** comes with a true ion generator that produces millions of ions to neutralize static frizz and flyaways. VARIS Hydroionic Crystals are infused into the barrel of the dryer to further hydrate and condition the hair.

- Weighs 1lb / .5kg
- Powerful 2000 watt motor
- Brushless motor technology
- 6 heat and air settings
- Easy to clean back filter



Speed dry concentrator nozzle for targeted drying.

01

Extremely Quiet: Low decibel level makes it easier to hear clients while blow drying.

02

ACCELERATION MEETS INSPIRATION.

Customizable air and temperature settings.

04

14' cord length for easy mobility around salon and or stage.

05

14' cord length for easy mobility around salon and or stage.

03

BRUSHLESS TECHNOLOGY. FLAWLESS RESULTS.

The patented* motor of the **VARIS Dryer** dries hair quickly and quietly.

- Ultra-lightweight design — weighs less than 1lb / .4 kg
- 1800 watt long-lasting** motor dries hair quickly
- Eco-friendly: Generates low emissions and can help reduce energy consumption**
- Hydroionic Crystals are infused into the barrel of the dryer to hydrate and condition hair

* Patent US 2012/0212087

** Compared to hairdryers with an AC or DC motor



HARDCORE TECH = SMOOTH AS SILK.

The **VARIS 1\" / 26MM SMOOTHER** with cushioned ceramic plates provides fast and constant temperature.

- 450°F / 230°C: Can be used with Smoothing Treatments
- Versatile 10°F increments / 5°C increments to allow perfect heat control for all hair types
- 1 hour automatic shut off
- Temperature memory (Smoother turns on to last used temperature setting)
- Straighten, curl or wave all hair types

MICRO CRIMPING. MACRO IMPACT.

The targeted heat control of the **VARIS 1\" / 26MM MICRO CRIMPER** ensures consistent temperature.

- Micro plates create a subtle texture that increases the volume and texture of the hair
- Digital temperature control up to 450°F / 230°C with versatile 10°F increments / 5°C increments
- 1 hour automatic shut off
- Temperature memory
- Comfortable handle for controlled compression and less wrist fatigue
- Hydroionic Crystals infused into the ceramic micro plates to hydrate and condition hair

04
Crimper plates for lasting, massive volume and textured results.

02
Cushioned thumb grip.

03
Hydroionic Crystals infused into ceramic plates for smooth, frizz-free hair.

05
Extra Long 12' / 3.5m cord.

01
Long & lasting: 12' / 3.5m swivel cord.

BRILLIANTLY ENGINEERED TO LOOK SIMPLE.

The heat your head deserves: continuous temperature and long lasting curls.

01

Two are better than one: dual ceramic heaters.

02

Perfect hold: locking option on rotating handle.

03

Welcome to the comfort zone: Easy to grip handle.

04

CONSISTENT HEAT. UNCONVENTIONAL POSSIBILITIES.

With dual ceramic heaters and digital temperature control, the **VARIS 1" / 26MM CURLER** provides continuous heat and long lasting curls.

- Adjustable heat settings for all hair types
- Insulated end cap protects fingers and hands
- Digital temperature control up to 450°F / 230°C with versatile 10°F increments / 5°C increments
- 1 hour automatic shut off
- Comfortable handle with soft touch grip
- Hydroionic Crystals infused into the ceramic barrel to hydrate and condition hair

MODERN TECHNOLOGY. PRO STYLING.

The **VARIS 1" / 26MM MARCEL CURLER** provides styling flexibility for all hair types with digital interface controls.

- Smooth glide barrel with rounded end
- Digital temperature controls up to 450°F / 230°C
- Built-in stand for convenience and protects surfaces from heat damage
- Comfortable handle with soft touch grip
- Dual ceramic heaters
- Hydroionic Crystals infused into the ceramic barrel to hydrate and condition the hair
- 1 hour automatic shut off



BEACHY. BOUNCY, WAVY. GLAM.

PERFECTLY ENGINEERED FOR HAIR. AND HANDS.

01

Wide paddle
for effortless
detangling on
all hair types.

A BRUSH THAT FITS YOUR HAND LIKE A GLOVE.

The **VARIS PADDLE BRUSH** is best for quickly detangling wet and dry hair as well as building body when smoothing and styling.

- Rubber pad reduces static and prevents pull on the hair
- Wide paddle and balanced handle for ultimate control
- Hydroionic Crystals infused into the bristles



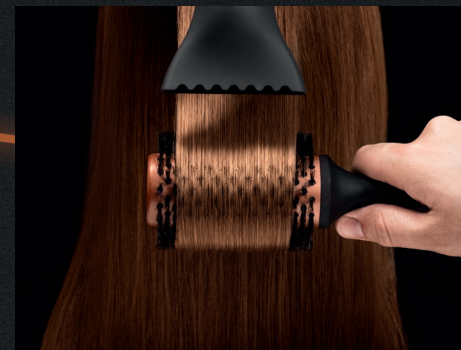
02

Hydroionic Crystals
infused into nylon
bristles and ceramic
barrel to help reduce
fly-aways and
smooth hair.

DESIGNED FOR SINGING IN FRONT OF THE MIRROR. BUT ALSO BRUSHES HAIR.

VARIS BOAR BRUSHES smooth and shape with a mixture of nylon and natural boar bristles.

- Lightweight, non-slip natural wooden handle for comfortable styling
- Ceramic barrel creates maximum shape and style
- Natural boar bristles distribute oils throughout the hair
- 3 barrel sizes: 25mm, 33mm, 43mm



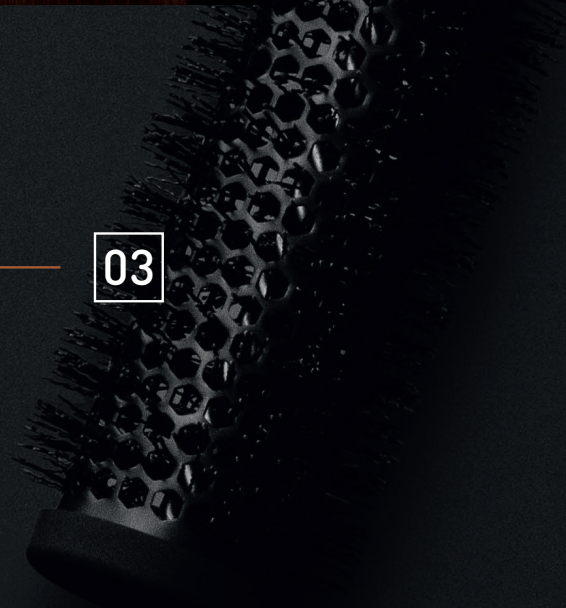
MAXIMUM CONTROL. MINIMUM WEIGHT.

VARIS NYLON BRUSHES are the perfect combination of lightweight and professional performance.

- Ceramic barrel and nylon bristles are infused with Hydroionic Crystals for healthy looking hair
- Wave shaped bristles grip every hair strand to help achieve your style faster
- Unique locking system prevents bristles from falling out
- 4 barrel sizes: XS, S, M, L
25mm, 33mm, 43mm, 53mm

03

Bristles are
locked in to
the brush's
core, preventing
fall out.



HANDS WILL LOVE THESE AS MUCH AS HAIR DOES.

The **VARIS SMOOTHING BRUSH** comes with a mixture of nylon and boar brushes for a comfortable and efficient smoothing experience.

- Superior natural boar bristles distribute oils throughout the hair increasing shine
- Hydroionic Crystals infused into the nylon brushes to reduce static and frizz
- Ideal for all hair types including hair extensions



01

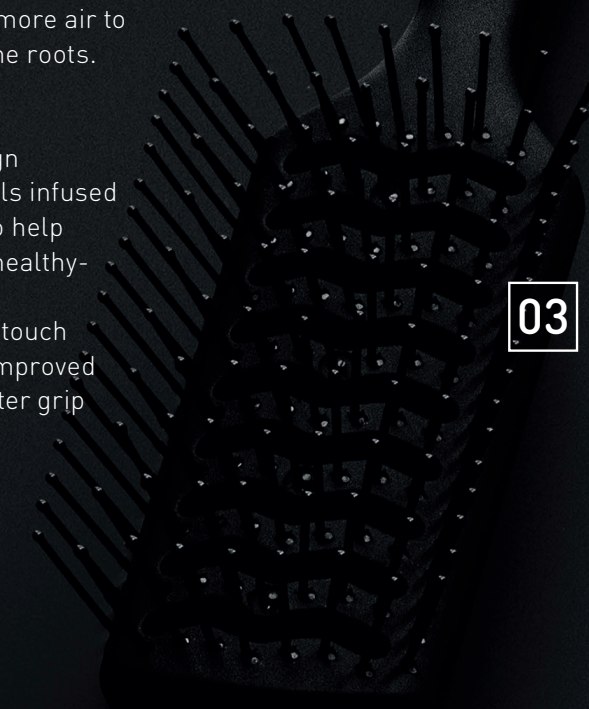
Soft-touch grip for comfort and styling control: the ultimate brush for updos and finishing work.

Unique staggered pin pattern provides and delivers maximum grip and tension.

GET SOME AIR IN THE HAIR.

The **VARIS VENT BRUSH** reduces drying time allowing more air to circulate directly at the roots.

- Lightweight and comfortable design
- Hydroionic Crystals infused into the bristles to help reduce static for healthy-looking hair
- Comfortable soft-touch handle provides improved control and a better grip



03

Small ball point tips for gentle brushing.



02

EVERY ARTIST NEEDS A MUSE.

DENMAN® is a favorite brand of both stylists and clients and is famously known as "the hairdressers' hairbrush." Like VARIS, they collaborate with leading hairstylists to develop innovative professional styling tools which resulted in this co-branded **VARIS DENMAN® BRUSH**.

- The ultimate multi-functional hairbrush for detangling, blow-drying, styling, defining curls and smoothing the hair
- 7 rows of perfectly smooth, round-ended pins to reduce catch or drag in the hair
- Unique "teardrop" handle with longer, more rounded shape provides extra comfort and balance

VARIS ZÜCA ARTIST BACKPACK

Keeps your tools and products protected and organized everywhere you go.

- Door panel has (4) clear pockets and built-in straps to store clips and small items
- Main storage section has (2) small, clear utility pouches that stack like drawers to keep tools organized (accommodates up to 4 pouches)
- Thermal side pocket for hot tools
- Mesh pocket and strap work together to keep your blow dryer secure
- Convenient strap holds the door open for easy accessibility
- Comfortable padded shoulder straps

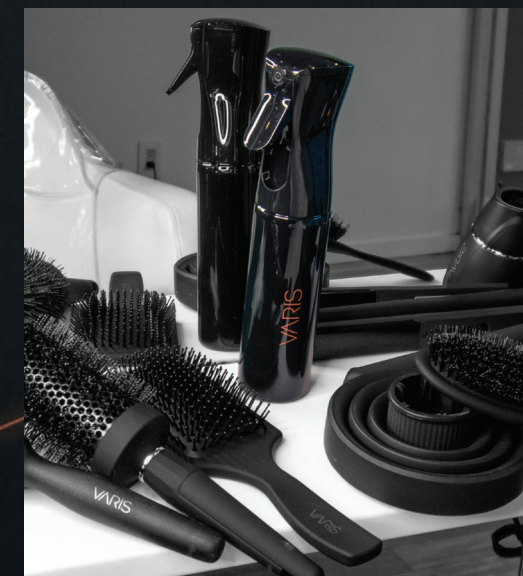


DON'T FORGET THE FINISHING TOUCHES

UNIVERSAL COLLAPSIBLE DIFFUSER

Extremely lightweight diffuser fits the VARIS dryers and most others.

- Widens the airflow from hair dryer so air moves freely to break down water molecules
- Collapses so it folds flat for easy storage and travel



SPRAYER

Continuous spray quickly covers large areas.

- Fine mist distributes water evenly resulting in less hand fatigue compared to a standard trigger spray bottle
- 300mL refillable bottle



OVERVIEW

TOOLS INSPIRED BY THE CRAFT AND CREATIVITY OF MASTER STYLISTS.



SB2 Dryer



ZÜCA Artist Backpack



Boar Brush

Large



Medium



Small



Smoother



Micro Crimper



Spring Curler



Nylon Brush

Large



Medium



Small



X-Small



Marcel Curler



Sprayer



Universal Collapsible Diffuser



Paddle Brush



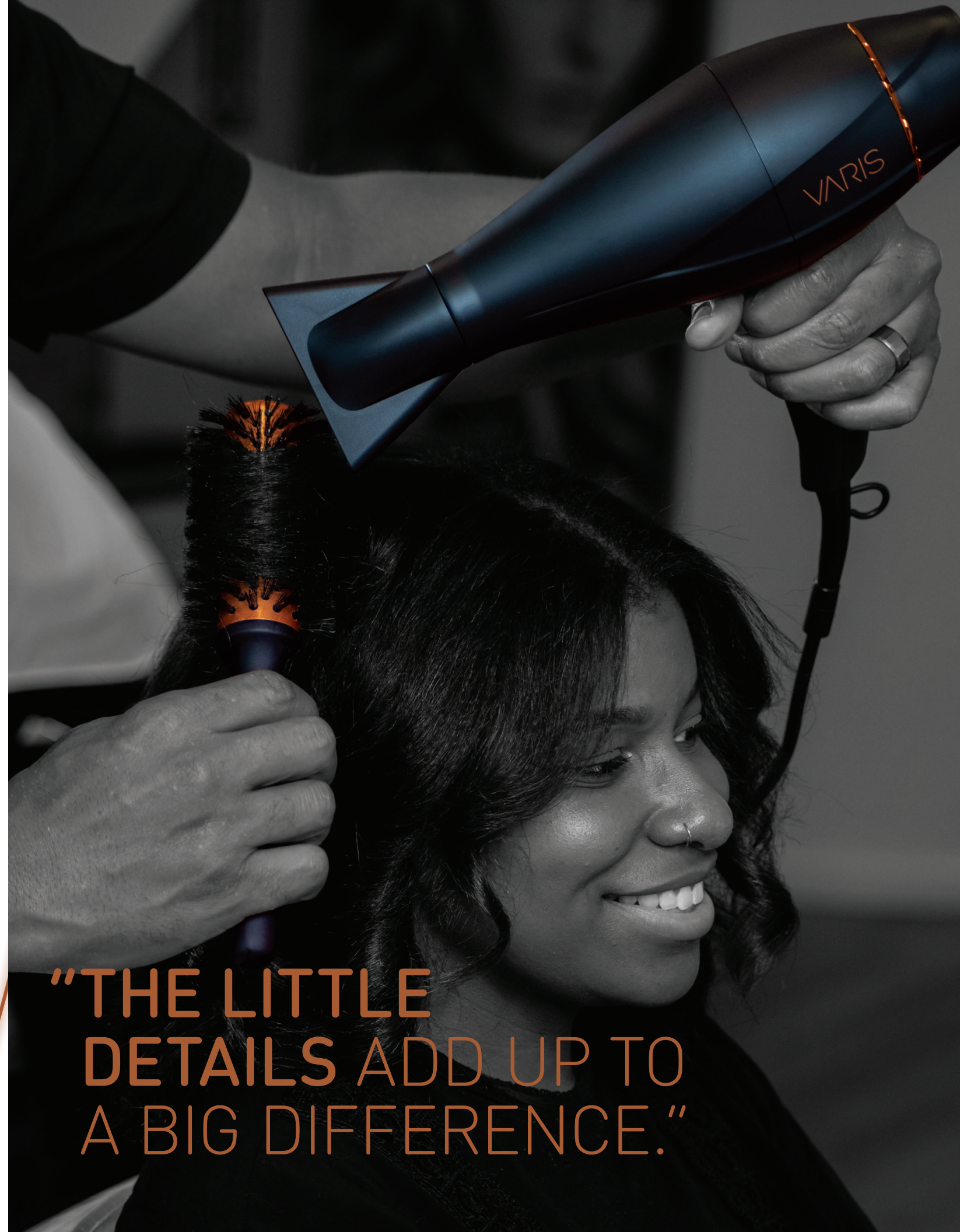
Smoothing Brush



Denman® Brush

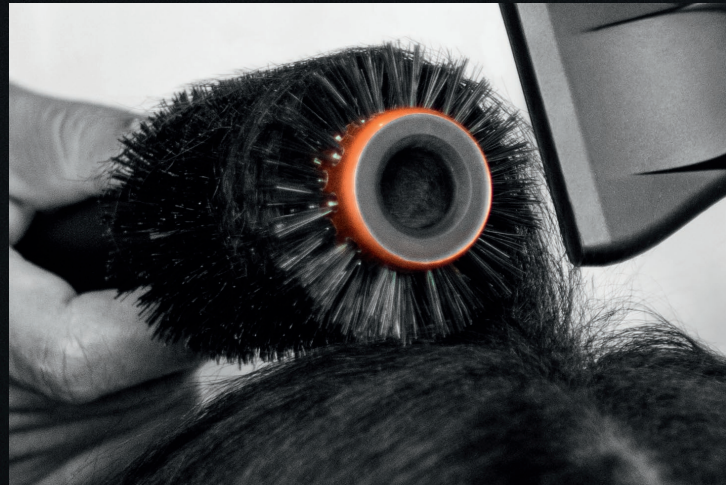


No offense to our engineers – but there are some things that only stylists can see and feel. That’s why all VARIS products are designed by stylists for stylists... because a stylist knows what a big difference a small detail can make. At VARIS, we see stylists not as customers, but as partners in inspiration and design. That’s what makes a VARIS product feel surprisingly familiar from the first time it’s used.



“THE LITTLE DETAILS ADD UP TO A BIG DIFFERENCE.”

**CREATIVE ENERGY... IT FLOWS THROUGH
THE HANDS OF STYLISTS EVERYWHERE...
THROUGH OUR PRODUCTS... THROUGH
EVERYTHING WE CREATE AND THROUGH
EVERY CLIENT WE TOUCH...
A SHARED VISION TO CHANNEL
CREATIVE ENERGY INTO
MAKING EVERY STYLIST'S JOB EASIER
AND TO MAKE THEIR WORK EVEN MORE
BEAUTIFUL... TOGETHER.**



www.varishair.com

Varis is part of Kao Salon Division.

kao
SALON DIVISION

Making life beautiful for salons, stylists and their clients.

